

# THE EDUCATOR

Keynote talks & Workshops from Dan Fitzpatrick  
for Education, Leadership & Business Teams



***"THE FUTURE BELONGS TO THOSE WHO  
PREPARE FOR IT TODAY"***

Malcolm X

**LET'S PREPARE**





## ***"DAN'S SESSION STANDS OUT AS THE BEST KEYNOTE I'VE EVER LISTENED TO"***

**Senior Leader,  
GEMS Wellington International School, Dubai**

As a teacher, I have always sought avenues to amplify the impact of education, and this journey led me to the transformative potential of AI in the realm of learning.

My passion for AI in education is not just about harnessing the latest technology; it's about reshaping the teaching landscape. By integrating AI, teachers can reclaim invaluable time, streamline their tasks, and unlock unparalleled creativity in their curriculum design. I fervently believe that the collaboration between educators and AI will usher in a golden era for the profession, one where educators are empowered rather than replaced.

As we stand on the cusp of the AI era, it is paramount that we prepare our students not just to adapt, but to thrive and innovate. In championing AI for education, I envision a future where the synergy of human expertise and artificial intelligence paves the way for an educational renaissance.

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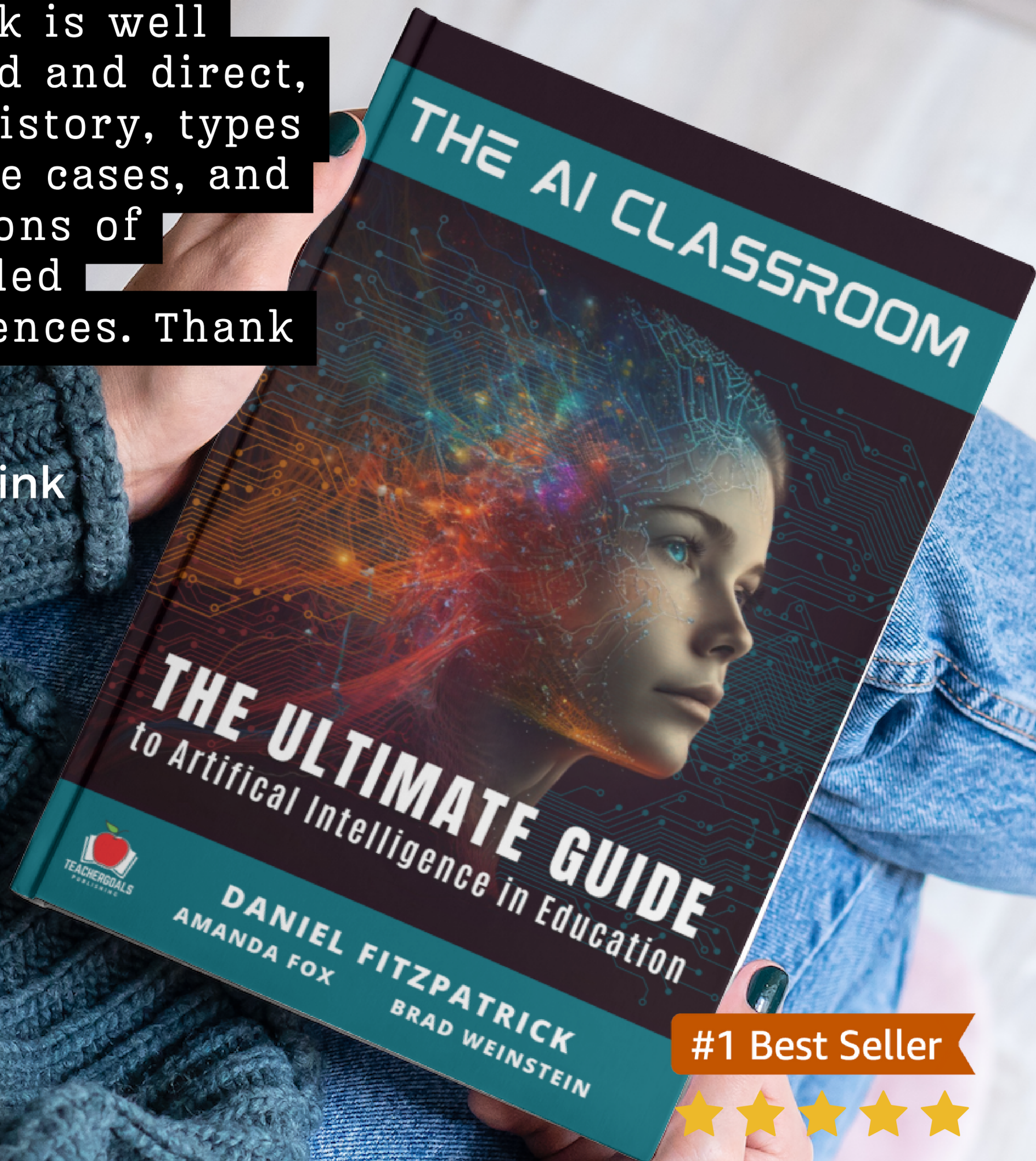
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"The book is well organized and direct, full of history, types of AI, use cases, and discussions of unintended consequences. Thank you."

- Charlie Fink  
**Forbes**



#1 Best Seller



**DAN FITZPATRICK** BA (HONS), MA, PGCE, PGDIP

## THE[AI]EDUCATOR

The author of the bestselling book, *The AI Classroom: The Ultimate Guide to Artificial Intelligence in Education*, Dan imparts invaluable insights and tactics for harnessing AI in Education.

A former teacher and high school leader, Dan's work has earned him accolades such as the Tech Champion Award at the Dynamite Awards in 2022, and recognition in the latest EdTech50 awards. Dan holds an M.A., from Durham University, PGCE from UCL, and a Post Graduate Diploma in Design Thinking & Innovation from MIT.

This year alone, he has trained 15K+ educators worldwide in the integration of AI into education and partnered with small business leaders and marketing professionals to enhance their practices using AI.

He features on prominent media platforms such as Sky News, Good Morning Britain, BBC Radio 4, ITV News, and This World on WION, where he discusses the potential of AI in education and beyond.

Dan's unwavering commitment to the advancement of AI in education has made him a highly sought-after strategist and thought leader, inspiring educators, professionals, and organisations worldwide.

Dan is currently working with schools, colleges, universities and businesses on every continent and writing his next book *Leadership in the Future: Educational Strategy in the AI Era*.

A new educational strategy in the *Era of Artificial Intelligence*.



# ***THE AI IN **EDUCATION** WORLD REVOLUTION***



During 2023 and 2024, Dan Fitzpatrick has and will work with school, colleges, universities and businesses on every continent in the world so that they can discover the power of AI and implement lasting change in their organisations.

## ***WHAT DO CLIENTS HAVE TO SAY?***

*"Dan is a typical hero without a cape - and education is one of the hardest battles for introducing AI. Also one of the most important ones. Keep up the good work and make AI attractive for the teachers!"*

**Senior Leader, Peru**

*"The keynote from Dan was a game-changer for me. The session made me realise the immense potential it holds for student engagement and learning outcomes. I am really excited to explore AI further in my classroom."*

**Senior Leader, Dubai**

*"Dan Fitzpatrick is one of the UK's finest minds on the application of AI in Education bringing critical insights to a subject that has profound implications on the future of this country and the life chances of children."*

**John Jackson, CEO LGfL, London**

*"Dan is an expert in this emerging generative AI space for education."*

**Anthony Hernandez, Google**

*"First time in a long time that I have felt excitement around changing practice in education!"*

**Teacher, UK**

*"Dan's session was transformative. His ability to explain concepts in a clear and engaging manner is amazing. I left the session feeling inspired and much more confident in applying AI into my teaching."*

**Senior Leader, Dubai**

*"Dan's passion for AI education is contagious. His session was not only informative, but motivational. He reminded us that as teachers, we have the power to shape the future by embracing technology"*

**Senior Leader, Dubai**

*"I sit in a lot of lectures and presentations and have over the years . Dan had me totally in the zone, I didn't blink for 2 hours. Top class two hours not much has the power to make me late for the next meeting."*

**Strategic Consultant, Findel Education**

*"Dan is the rockstar of AI. His knowledge is excellent and the strategies and approaches he gives provide security for teachers to try and apply."*

**Sam Challenor - Deputy Head, Ravenscourt Park Prep School.**

# ***SESSIONS FOR EDUCATORS***

## **KEYNOTE: THE AI CLASSROOM**

This time next year the AI that you're using today will be antiquated.

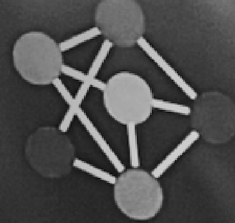
We are staring down a tidal wave of worldwide change. Innovative education solutions are vital if we are going to prepare our young people for success. In an age where artificial intelligence stands at the forefront of educational transformation, it's not just about having the technology, but truly grasping its potential to redefine the learning experience.

In The AI Classroom keynote talk, educational strategist and author of The AI Classroom, Dan Fitzpatrick, takes participants on a journey through the ever-evolving world of artificial intelligence, how it is transforming our lives and most crucially its impact on education. Dan spends his time helping educators, teams, and organisations around the world to embrace artificial intelligence, so that together, we can build a better education system together.

- Learn how AI can do the doing, so that you can do the thinking.
- Identify ways AI will disrupt the education system.
- Understand why the quality of your input in AI tools dictates the quality of the output.
- Discover ways educators can harness the power of AI right now.
- Explore more advanced AI and it's implications for education.

*Timing: 60 - 120 minutes*

*Number of participants: Unlimited*



TheAIEducator.io

# THE AI CLASSROOM

TEACHING & LEARNING IN THE  
ARTIFICIAL INTELLIGENCE REVOLUTION

with Dan Fitzpatrick – The AI Educator





# ***SESSIONS FOR EDUCATORS***

## **WORKSHOPS**

PREP the Machine: Writing AI Prompts Teachers

The Best AI Tools for Educators

The Assessment Blueprint for the AI Era

Playing with Magic: Canva's AI Suite for Educators

Google Duet & Bard for Education

How To Build Your AI Teaching Coach

The AI Image Masterclass

Bringing Learning To Life: How You Create Animated Avatars

AI Immersive Learning Experiences: An Easy Guide

*Timing: 60 - 120 minutes*

*Number of participants: Maximum 30 for each*

# ***SESSIONS FOR LEADERS***

## **KEYNOTE: LEADERSHIP IN THE FUTURE - EDUCATIONAL STRATEGY IN THE AI ERA**

Strategy is about leadership in the future.

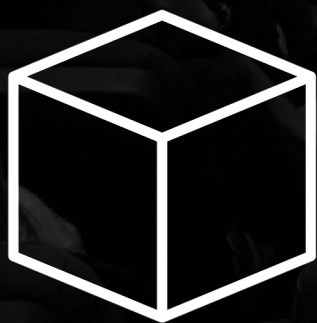
If the only constant is change, then to earn our leadership in the future, we must adapt. The pace of artificial intelligence and the emergence of unconventional competition have created an environment where the transformation of the education system is essential if it is to survive.

Educational leaders are faced with a crucial decision point.

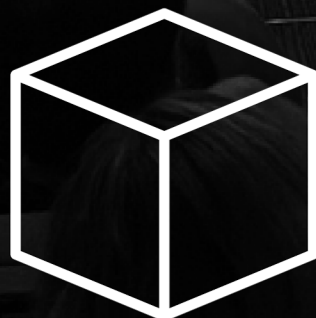
Dan Fitzpatrick shares the Three Box Solution to innovation so that you can create non-linear solutions for your organisation and develop your future leadership. Dan spends his time helping educational leaders, teams, and organisations around the world to embrace an uncertain future, so that together, we can build a better education system together.

*Timing: 60 - 120 minutes*

*Number of participants: Unlimited*



Box 1



Box 2



Box 3



# ***SESSIONS FOR LEADERS***

## **WORKSHOPS**

PREP the Machine: Writing AI Prompts for Leaders

Writing an AI Policy Based on Research

How to Begin Your Non-Linear Innovation Journey

Identifying Your Innovation Gap

Create the Future: Starting Your Box 3 Group

How To Build Your AI Leadership Coach

*Timing: 60 - 120 minutes*

*Number of participants: Maximum 30 for each*

# **SESSIONS FOR BUSINESS TEAMS**

## **KEYNOTE:**

## **THE AI ERA - DISCOVERING THIS NEW WORLD & WHAT'S POSSIBLE**

In the dawn of the AI Era, the landscape of our world is rapidly evolving, reshaping the very fabric of society.

As change remains our only certainty, it's imperative we navigate this new terrain with foresight and innovation. Dan Fitzpatrick delves into the monumental impact of artificial intelligence, unveiling its potential and the novel challenges it presents. Addressing the pivotal crossroads facing professionals, Dan introduces transformative strategies to harness AI's potential.

Drawing from the groundbreaking Three Box Solution, he reveals how to forge non-linear pathways for your institution.

*Timing: 60 - 120 minutes*

*Number of participants: Unlimited*



# ***SESSIONS FOR BUSINESS TEAMS***

## **WORKSHOPS**

Your New Marketing Assistant

Your New Design Assistant: How To Utilise AI Image Generators

How To Build Your AI Business Coach

Engineering Efficiency With Artificial Intelligence

Your AI For Decision Making

*Timing: 60 - 120 minutes*

*Number of participants: Maximum 30 for each*



**A 3-hour  
video course with  
Dan Fitzpatrick**



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# **The ChatGPT Survival Kit For Teachers & Educational Leaders**

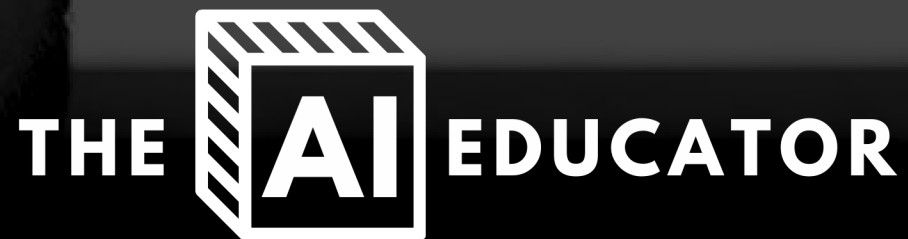
Educational Strategy In  
The AI Era

# LEADERSHIP IN THE FUTURE

**DANIEL FITZPATRICK**

Best-selling author of *The AI Classroom: The  
Ultimate Guide to Artificial Intelligence in Education*

Coming soon.



connect@theaieducator.io



theaieducatorX



theaieducator



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