

Privacy Policy

Effective Date: [Insert Date]

Company Name: Thirdbox Ltd

Company Registration Number: 14703147

Registered Address: Thirdbox Ltd, Glencoe Rise, NE39 2NL, UK

Contact Email: connect@theaieducator.io

Website: <https://theaieducator.io>

Thirdbox Ltd (“we”, “us”, “our”) respects your privacy and is committed to protecting your personal data. This Privacy Policy explains how we collect, use, and safeguard the information you provide when visiting or interacting with our website.

1. Who We Are

Thirdbox Ltd is a UK-registered company that provides digital education content and services, including online courses, events, and email-based communications through <https://theaieducator.io>.

We are the **data controller** for the personal data you submit to us.

2. What Data We Collect

We collect only the data that is necessary to provide our services effectively. This includes:

- Your name
- Your email address

This information is typically collected when you:

- Register for an online course
- Subscribe to our newsletter
- Contact us via our website
- Interact with downloadable content or resources

We do not collect sensitive personal data or information such as phone numbers, payment information, or health-related data.

3. How We Use Your Information

Your data is used for the following purposes:

- To deliver access to online courses or digital content
- To communicate with you about updates, events, or new content
- To send newsletters and educational insights (with your consent)
- To improve the performance and usability of our website through analytics
- To comply with legal or regulatory requirements

4. Legal Basis for Processing

We process your personal data under the following lawful bases:

- **Consent** – when you actively sign up for communications or content
- **Legitimate Interest** – to improve services, follow up with users, and promote related offerings

You can withdraw your consent at any time by contacting us at connect@theaieducator.io or using the unsubscribe link in any of our emails.

5. Data Sharing and Third Parties

We do not sell your data. However, we may share it with trusted third parties who help us operate our services. These include:

- **MailerLite** – for managing email newsletters
- **Google Drive** – for delivering digital content
- **Google Analytics** – for understanding website traffic and performance

All third-party services we use are compliant with relevant data protection regulations and have appropriate safeguards in place.

6. International Data Transfers

Some of our service providers are based outside the UK or EU. When your data is transferred internationally, we ensure it is protected using legal mechanisms such as Standard Contractual Clauses or adequacy decisions.

7. Data Retention

We retain your personal data only for as long as necessary to fulfill the purposes described in this policy. For example:

- Newsletter subscribers: until you unsubscribe
- Course participants: for the duration of your course access, plus a reasonable administrative period
- Contact form enquiries: for up to 12 months

You can request deletion of your data at any time.

8. Your Rights Under GDPR

You have the right to:

- Access the personal data we hold about you
- Request correction or deletion of your data
- Object to our use of your data
- Request restriction of processing
- Withdraw your consent at any time
- Lodge a complaint with the UK Information Commissioner's Office (ICO)

To exercise your rights, please email connect@theaieducator.io.

9. Children's Privacy

Our website and services are not intended for children under the age of 16. We do not knowingly collect data from minors.

10. Cookies and Analytics

We use **Google Analytics** to understand how visitors interact with our website. This helps us improve content and user experience. Analytics cookies may track:

- Device type and browser
- Pages visited
- Duration of visit
- Referral source

You can control cookie preferences via your browser settings or block tracking using browser extensions.

11. Third-Party Links

Our site may contain links to other websites or services not operated by us. Please note that we are not responsible for the privacy practices of these third parties. We recommend reviewing their privacy policies individually.


12. Changes to This Privacy Policy

We may update this policy from time to time. Updates will be posted here with a new “Effective Date.” Please check back regularly to stay informed.

13. Contact Us

If you have any questions or concerns about this Privacy Policy or your data, please contact us at:

 connect@theaieducator.io

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